



**SEPTEMBER 21 – 24, 2017**

**HENRY B. GONZÁLEZ CONVENTION CENTER  
SAN ANTONIO, TEXAS**



# Myths About Fear Free

- It's a fad
- We do it anyway
- It's expensive

*14,000+ professionals are  
now registered for Fear  
Free Certification!*

# The Truth

*Every hospital can benefit.*

*It doesn't have to be expensive.*

# Fear Free Remodeling

- For existing hospitals
- Easy changes to implement today
- Encouragement to try new ideas

# Creating Seating Areas



# Creating Seating Areas



# Furniture Dividers



# A Simple Porch



# Exam Options



# Easy Things to Do

- Pheromone dispensers
- Heated towels
- Soft surfaces
- Perches for cats



# Perches



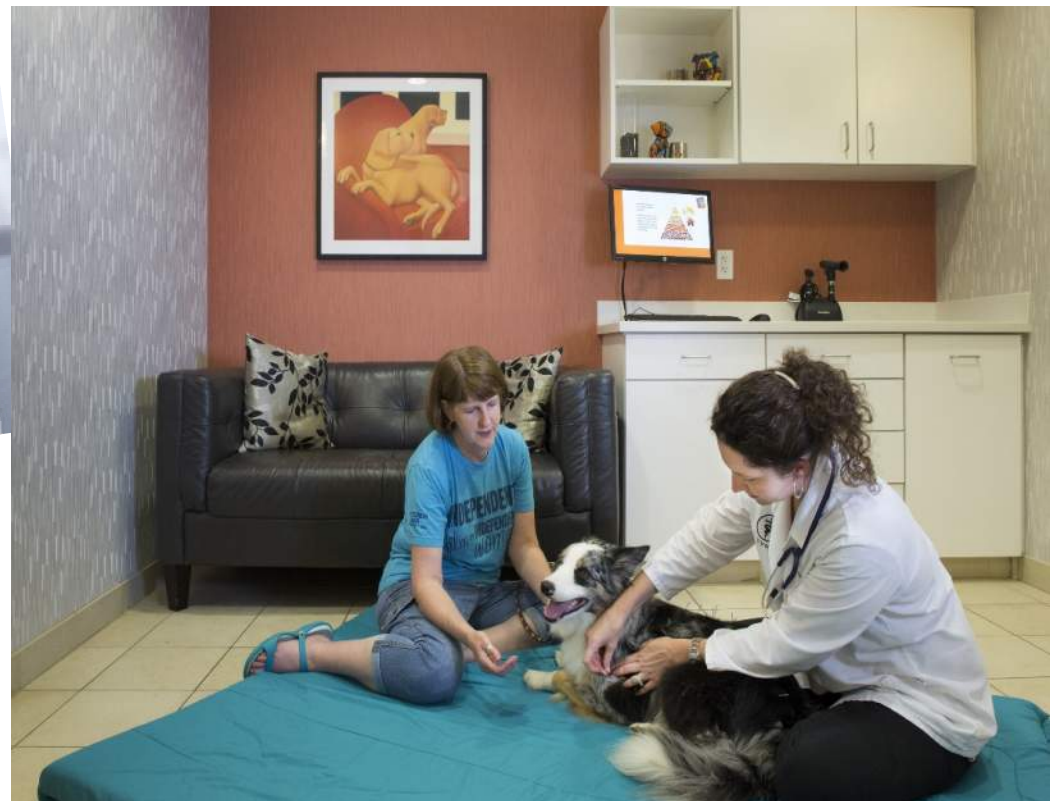
# Perches



# Integrate Family



Why is it different for animals compared to children?

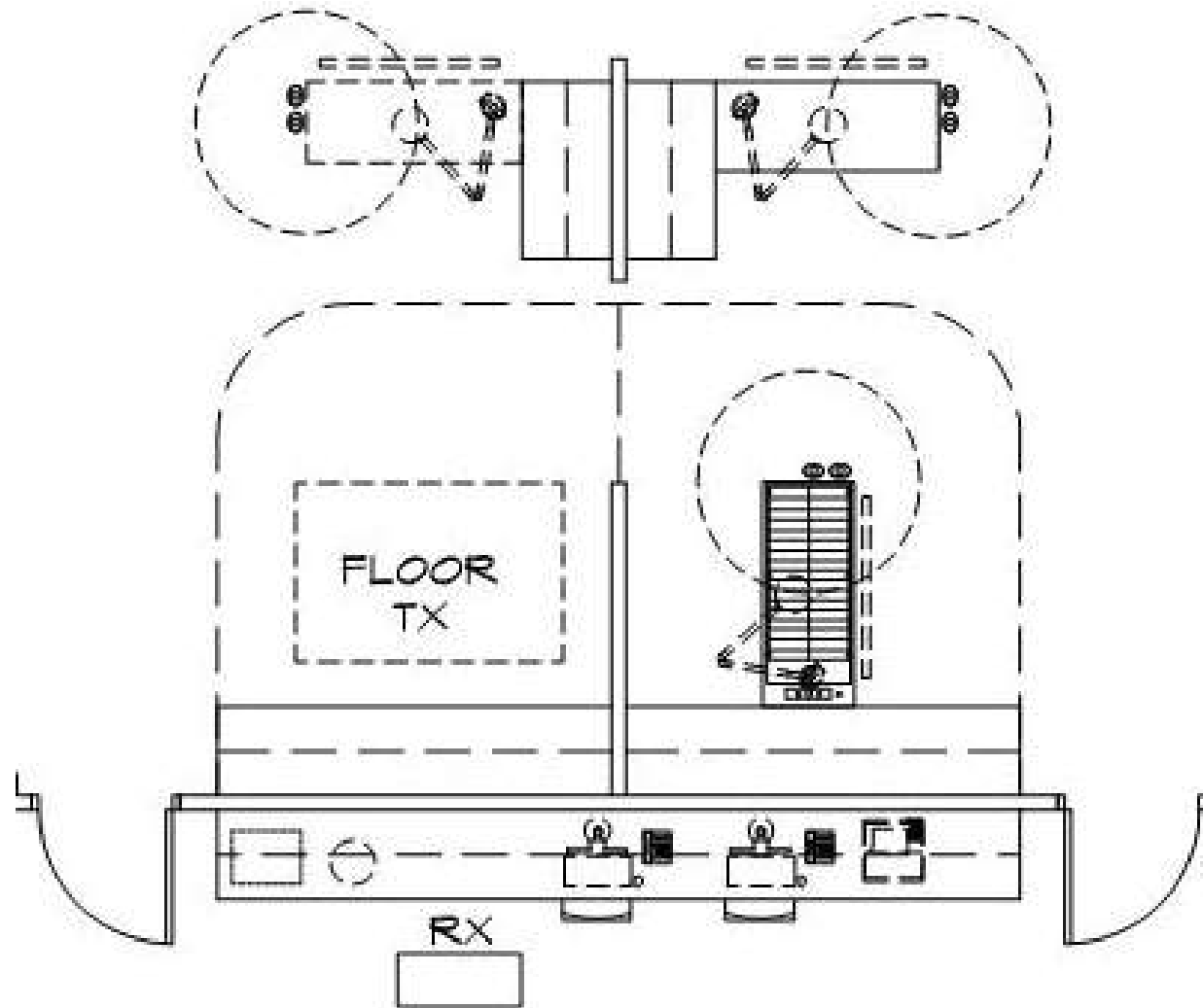


Does it have to be?

# Integrate Family



# Provide Options for Treatment



# Making Treatment Less Scary



# Create Calmer Environments



# Reduce Unnecessary Noise

- Use quiet casters on chairs
- Use quiet latches on cages
- Use quiet hinges on cages



# Other Caging Ideas



# Trying New Ideas



# Simple Choices Are Important



# Simple Choices Are Important



# Consider Animals' Senses

Ultrasonic frequencies up to 60,000 Hertz

- Animals love being outside
- Keep them away from mechanical equipment
- Replace mechanical ballasts in lighting

# Replace Old Fixtures



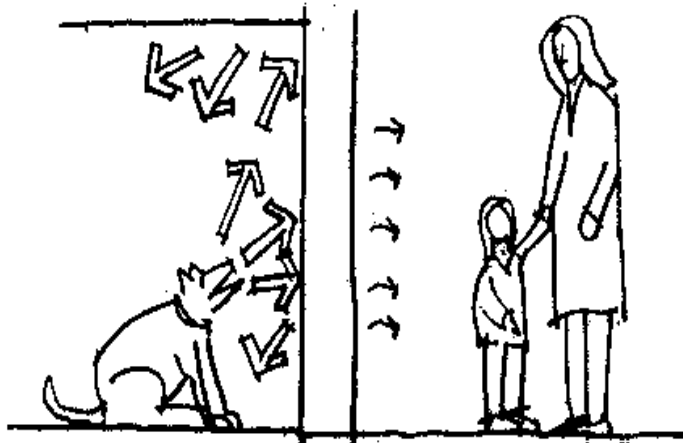
# New Lighting Is Better



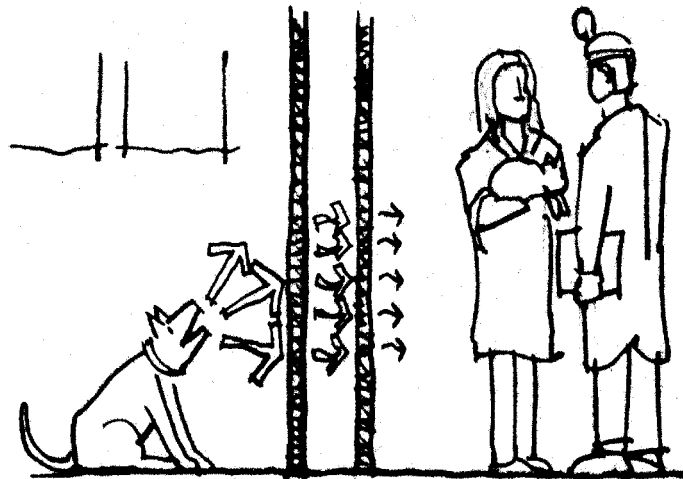
# Dim Lights or Turn Them Off



# Noise Reduction



Absorbing Noise



Isolating Noise

# Sound Baffles Have Improved!



# The New White Coat



# Fear Free Color Palette



# Fear Free Color Palette



# Avoid Visual Triggers



# Case Study: U of Florida



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Medicine Program  
College of Veterinary Medicine  
UNIVERSITY of FLORIDA



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# Case Study: WSU



# Case Study: WSU



WSU - FEAR FREE CAT ROOM REMODEL - CAT SIDE

# Fear Free Remodeling

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# Nothing is Lost.....

*By Doing a Better Job Caring for Animals*



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**Questions and Ideas**

INSPIRE  
ENRICH  
EXPLORE